



THE CITY OF SAN DIEGO

OFFICE OF THE MAYOR – ECONOMIC GROWTH SERVICES

The Guaranteed Water for Industry Program

The Guaranteed Water for Industry Program was adopted by the San Diego City Council in 1998 to address industry concerns regarding the potential for mandatory water conservation measures in the event of a future drought. For San Diego, the most valuable industries are water-intensive manufacturing operations such as those producing pharmaceuticals, semiconductors, and circuit boards. Research & Development operations also have a high fiscal and economic value to the City and are significant water users due to their laboratory and data-center cooling systems. These industries need assurances that they will not be subject to future “cut-backs” or other mandatory conservation measures.

This program provides that when such firms use reclaimed water to the extent possible, and implement minor potable water conservation measures, they can be exempted from mandatory Level 2 conservation measures in the event of a drought. This program is designed to benefit San Diego industrial businesses within the Optimized Zone. The Optimized Zone is a designated area within northern San Diego city which has reclaimed water infrastructure. The Mayor’s Office of Economic Growth Services works closely with the Public Utilities Department to assist manufacturers and research firms in obtaining the necessary approvals from the County Health Department and California Department of Health Services to utilize reclaimed water. This program currently has three participating businesses with more certifications expected in the coming years.

Participating Firms

BD Pharmingen
Amylin Pharmaceuticals
Biogen Idec

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City Selects First Firm for Water-Guarantee Program

BY BRAD GRAVES
The Institute performs research and development work for the pharmaceutical business units of Johnson & Johnson, which is based in New Brunswick, N.J. The manufacturer has two research facilities on the East Coast and more in Europe.
Since the company adopted its water-saving technology and reclaimed water when available, the city certified the company as exempt from mandatory water supply cuts in the event of a drought.

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Union-Tribune

Institute is first on water plan

Biotech is exempt from any cutbacks
By Thomas Kasper
The R.W. Johnson Pharmaceutical Research Institute in Torrey Pines Mesa was selected as the first firm to receive a water-guarantee certificate from the city of San Diego in 1998. The scope of the program is a way for San Diego to ensure its high-tech business.

The city program is designed to provide high-tech manufacturers with water-guarantees that will make it difficult for them to obtain mandatory conservation measures in the event of a drought.



Mayor Jerry Sanders presents an exemption certificate to Biogen-IDEA executives Larry Fenn (pictured-left) and Dr. Greg Reyes (pictured-right) on August 25, 2009. Biogen-IDEA is exempt from Drought Response Level 2 mandatory water conservation measures.

For more information, contact Russ Gibbon, Business Development Manager at: (619) 236-6350

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